

## **Bachelor of Business Administration**

## **Practical Applications of Written Communication 2**

Course Title	Practical Applications of Written Communication 2			
Course Code	ENG122	Course Type	Free Elective	
Credit	3	Contact Hours	45	
Prerequisites	None	Co-Requisites	None	
Duration	15 weeks	Class Type	Lecture	

SolBridge GACCS Objectives	%	Learning Objectives		
1. Global Perspective	25	To prepare students for the writing requirements of a program of study at SolBridge. SolBridge has the		
2. Asian Expertise 15		mission of educating the next generation of Asian Thought leaders. That mission begins with proficiency in		
3. Creative Management Mind	5	English.		
4. Cross Cultural Communication	30			
5. Social Responsibility	25			
Course Description				

This course is an introduction to western academic essay and report writing. The course is designed to take students from the fundamentals of essay writing to the final project of a research paper. Concepts such as clarity, organization, and critical thinking are highly emphasized. Students seeking to better prepare for writing tasks within both the university and in the work place are urged to take this course. This is the level 2 course, students unsure of their basic writing ability should consider ENG112.

## Learning and Teaching Structure

The course will be implemented as a combination of lectures, discussions, as well as individual and pair assignments. The course will be conducted using a variety of textbook exercises, in-class handouts and multimedia tools designed to challenge students and provide practical skill development through guided discovery and practice.

Assessme	nt	%	Text and Materials		
Attendance		20	Title: Writing to Communicate 3: Essays and the Short Research Paper		
Participation		10	Edition: 1st edition		
Assignments		20	Author(s): Cynthia A. Boardman		
Midterm Examination		20	Publisher: Pearson Education, Inc.		
Research Paper		30	ISBN-10: 0-13-240744-2, ISBN-13: 978-0-13-240744-1		
Course content by Week					
1	Course Overview, Assessment, and initial Assignment				
2-3	Chapter 1: The Process of Writing and Chapter 2: The Cause and Effect Essay				
4-5	Chapter 3: The Problem and Solution Essay and Chapter 4: Summarizing and Responding				
6-7	Chapter 5: Using Quotations and Chapter 6: Paraphrasing				
8	Review and Midterm Exam				
9	Formatting and Plagiarism				
10-11	Chapter 7: The Short Research Paper and Chapter 8: Doing Research				
12	Chapter 9: Revising and Editing				
13-14	Research Paper Rough Draft and revising your paper				
15	Research Paper Final Draft				